

Proposal Development: Improve This Proposal

Worksheet

This proposal was rejected when it was initially submitted. The exact same proposal was accepted when resubmitted with a new title and description. What do you guess the new title was?

Develop a Robust Pipeline for African American Males through Key Partnerships

In this session, participants will hear about the pipeline that addressed the multidimensional African American male student, created between UC Berkeley Upward Bound Program with Oakland Unified School District, West Contra Costa Unified School District and the 100 Black Men of the Bay Area. Participants will have the opportunity to learn about the partners strategies, including:

1. Collecting and evaluating data
2. Identifying gaps in student service
3. Developing Wrap-Around Services that address the multidimensionality of African American Males

Throughout the presentation of these three strategies, participants will also have the opportunity to identify strategies that will increase the effectiveness of their pipeline.

Suggest an alternate title _____ (make a provocative problem statement)

Capture the reader's attention _____ (make them care)

Identify foundational literature and research _____ (connect to formal learning)

Identify learning activities and what the attendees will learn _____ (how can this be applied?)

Describe the relevant competencies that will be developed _____ (how will this engage audience expertise?)

Describe how this content can be transferred _____ (how will participants use this at home?)

Selection Criteria and Writing Guideline for the College Board <https://prepare.collegeboard.org/writing-guidelines>

Use the following criteria to evaluate and rewrite this proposal....

Relevance: Is the topic of the session significant and aligned with conference topic areas? Can it be used to help Latino students succeed?

Innovation: Will the session present creative new solutions, insights, or approaches?

Perspective: Does the proposed session represent multiple perspectives on the topic? Does it address both student and professional experience?

Effectiveness: Will the session present ideas or strategies that are supported by data and have proven successful in the classroom?

Application: Is the session applicable to a broad spectrum of K-12 or higher education communities? Will it suggest methods for implementing ideas or strategies?

Interactivity: Does the proposed session encourage interaction with attendees, i.e. discussions, activities, simulations, gaming, or other ways to engage the audience?

Participant learning outcomes: Does the proposal present clear, measurable, and significant learning outcomes for session participants?